



Faculty of Communication Sciences Prince of Songkla University

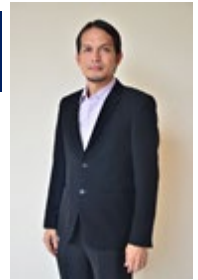


About CommSci

In 1989, Prince of Songkla University, Pattani campus foresaw that the communication sciences program gaining a great deal of attention from students as well as employment industry. Therefore, the project to establish the Faculty of Communication Sciences were initialized. Until in the academic year 2002, the project for establishing the Faculty of Communication Sciences was approved as an internal unit of Prince of Songkla University and the first batch of students was in the same year. The first program is the Bachelor of Arts curriculum, Communication Arts Program. Then in the academic year 2004, the Bachelor of Science curriculum, Information and Communication Technology for Management program was opened. After that, in 2005, the faculty of communication sciences offered another two courses, which are bachelor of arts curriculum, Integrated Marketing Communication program and Bachelor of Science curriculum, Media Design and Production Innovation program.



Dean of the Faculty of Communication Sciences



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Programs

Bachelor of Communication Arts Program

What courses will you study?

- Creative Transmedia Storytelling
- Brand Communication
- Communication Landscape and Media Convergence
- Multicultural Communication

The Communication Arts Program is divided into two tracks: Digital Journalism (DJ) and Marketing Communication (MC).

What will you do after graduation?

- Reporter Writer TV Producer Radio Producer
- Public Relations Officer Journalist Photographer Customer Relationship Officer Marketing Communication Planner Event Organizer

Bachelor of Science Program in Information and Communication Technology for Management

What courses will you study?

- Computer Programming
- Web Design and Development
- Data Communication and Computer Networks
- Management Information System
- Quantitative Analysis in Management
- Database Management

What will you do after graduation?

- IT Technical Support Officer Systems Analyst
- Programmer Web Developer Software Developer
- Database Developer IT Officer Computer System Officer Network Officer

Bachelor of Arts Program in Media Design Innovation

What courses will you study?

- Computer Graphics and Design Video and Audio for Digital Media Creative Thinking for Media Design
- Computer Animation Media Design and Production
- Multimedia Innovation

What will you do after graduation?

- Graphic Designer Web Graphic Designer
- Advertising Graphic Designer Motion Graphic Designer
- Environmental Graphic Designer
- Art Director Animator Illustrator/Digital Artist
- Visualizer/Digital Artist Freelance Designer

Faculty of Communication Sciences is an outstanding educational institution of communication arts, information technology and design innovation for local development to international recognition.

Mission

- To produce graduate who is knowledgeable and professional in communication sciences with moral character, virtue and social engagement;
- To research and distribute knowledge and innovation in communication sciences for promoting local development on diverse socio-economic, culture and technological contexts;
- To provide academic services in communication sciences through integration of instruction and research for empowerment of community, organization, enterprise and entrepreneur potentials;
- To continually empower organization potentials using modern technology to support administration and accomplish the mission in all aspects.

COMM.SCI COMM: Communication

- S : Social Engagement
- C : Creativity
- I : Innovation



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