



Announcement of the 9th Youth Innovation Competition on Lancang-Mekong Region's Governance and Development

The Youth Innovation Competition on Lancang-Mekong Region's Governance and Development (YICMG) is a youth diplomacy initiative jointly organized by Fudan University, VNU University of Social Sciences and Humanities, Hanoi, Shanghai International Culture Association, and other institutions. Designed for higher education institutions and students in this region, it aims to broaden students' vision, enhance their global competence, and cultivate their skills in innovation and entrepreneurship. This competition serves as a channel for mutual understanding among the youth, as well as a mechanism for regional development and youth project incubation.

In July 2025, the Finals of YICMG2025 will be held in Hanoi, Vietnam, with the theme of "Equity and Quality in Education." We now invite passionate and driven students to sign up for the Preliminary to seize this opportunity to contribute their perspectives and ideas to tackle the pressing issue of Educational Equity and Quality. Join us in shaping a brighter future for the Lancang-Mekong region and beyond!

I. Rules of the Competition

The Preliminary of YICMG2025 invites undergraduate students to form an Initial Team to develop an innovative Project addressing challenges in the Lancang-Mekong region related to the theme "Equity and Quality in Education." The International Organizing Committee (IOC) will arrange for judges to evaluate the submitted Projects and select 25-30 outstanding Initial Teams to advance to the Finals.

For detailed information on all stages of the competition, please refer to ***Attachment 1***.

II. Eligibility

2.1 Contestants should participate in the Preliminary of YICMG as an Initial Team composed of 2-3 undergraduate students from the same university.

2.2 Each Initial Team should be recommended by 1 or 2 mentors to ensure that the Project is completed by the contestants independently.

2.3 Each Initial Team should obtain the consent of its university to participate in the competition.

2.4 Projects that have already won awards in other similar competitions are not



eligible.

III. Registration

3.1 Initial Teams must complete their registration before February 14, 2025 at 23:59 (Beijing Time, UTC+8) at the following website:

<https://wj.qq.com/s2/16965535/66a8/>

Registration after the deadline will not be accepted, unless otherwise invited by the International Organizing Committee.

3.2 Successfully registered Initial Teams will receive a confirmation email within one week.

3.3 During the registration process, if the website goes down, please fill in **Attachment 2** and send it to yicmg_official@163.com to complete the registration.

IV. Project Submission

4.1 Project submission is organized by each university's Coordinator.

4.2 Initial Teams must submit their Projects to the university's Coordinator by the internal deadline set by the university. Each submission must include both the original document in docx format and a scanned PDF file with the required signatures. Files should be named "Team Leader Name_Project Title".

4.3 The university's Coordinator is responsible for collecting all submissions, verifying that they meet the requirements, and organizing them. After verification, all docx files should be compiled into one compressed folder, and all PDF files into another compressed folder. The Coordinator must submit both folders to the following link by March 25, 2025, at 23:59 (Beijing Time, UTC+8):

<https://wj.qq.com/s2/16970474/a874/>

Late submissions will not be accepted, unless otherwise invited by the International Organizing Committee.

4.4 The signatures of the contestants, their mentors and their universities indicate the team's guarantee of the authenticity and originality of all submissions, their agreement to abide by the rules and requirements of the competition, their acknowledgment that any violation will result in disqualification, and their agreement that the IOC retains the right of further publicity, dissemination, and publication of all the submitted Projects.

4.5 During the project submission process, if the website goes down, the submission



can be completed by sending the docx and PDF files to the same e-mail address.

V. Project Requirement

Each Initial Team should take into account the theme of the competition (*Attachment 3*), the specific situation of the governance and development of the Lancang-Mekong region and the domestic conditions of their country, and submit an innovative Project tackling actual problems of the governance and development of the region.

The project should consist of the following elements:

5.1 Project Introduction: Introduce the project title and the core content within 500 words.

5.2 Theme Interpretation: Elaborate on the Project's background and strategies in relation to the theme of the competition.

5.3 Problem Analysis: Conduct an in-depth analysis of the issues the Project aims to address. You may also explore aspects such as market analysis, feasibility analysis, or other relevant assessments.

5.4 Project Design: Design a comprehensive plan which may include a marketing strategy, organizing framework, and budget allocation, or other necessary components.

5.5 Project Outlook: Outline the project's future prospects, such as potential promotional methods, opportunities, and challenges.

Please use the template provided in *Attachment 4* to write your Project and ensure that all formatting requirements are met.

VI. Competition Process

6.1 The results of the Preliminary will be released in April 2025.

6.2 Initial Teams that make it to the Finals will have 5 days to confirm their participation.

6.3 The Finals of YICMG2025 will be held in Hanoi, Vietnam in July 2025.

VII. Frequently Asked Questions

7.1 Are there any fees associated with YICMG?



YICMG does not charge any application fee. The IOC will cover the fees for the final competition which includes accommodation and round-trip expenses.

7.2 Do contestants have to apply for passports and visas by themselves?

Yes. Passport and visa application shall be done by the contestants. If you have any queries, feel free to contact us. The IOC will supply essential documents to assist with passport and visa applications.

7.3 Can international students participate in the competition?

Yes. International students can participate in the competition on behalf of their universities.

VIII. Contact Information

You may contact the IOC if you have any questions:

International Organizing Committee of YICMG,

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